What to expect as a Speaker

1. **Pick a date**
   Use our workshop scheduling link to pick a date that works for you

2. **Tell us about you and your Workshop**
   Complete our speaker intake form so we have everything we need to build, promote, and follow up on your session.

3. **We build + promote it**
   Once we have your information, Playground handles the setup. We'll create your **registration page**, **promote the workshop** to our audience, and send you a promotion kit with **ready-to-share graphics**

4. **Join us a few minutes early**
   Before your workshop, we'll send you a **speaker access link.** We ask that you join a few minutes early so we can do a quick tech check and answer any last minute questions

A few things to know

Attendee information stays private

To protect sensitive customer and attende data, Playground does not share registration or attendee lists with speakers or outside organizations

We'll be there with you

A dedicated Playground team member will be with you throughout your Workshop. We'll handle any technical needs and help facilitate the session.

Great workshops create a next step

Consider bringing a Workbook, Template, Checklist, Framework, Guide, or Resource!

What’s included?

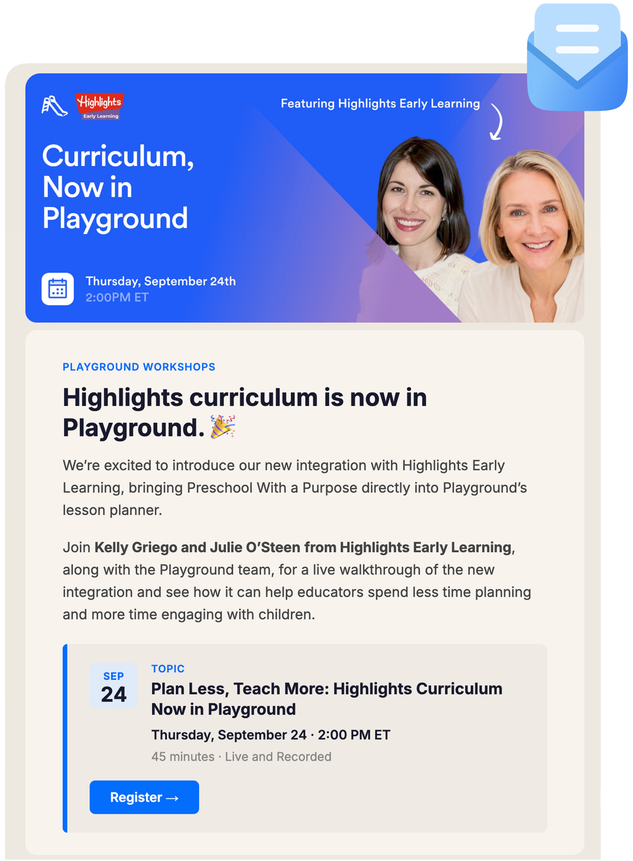
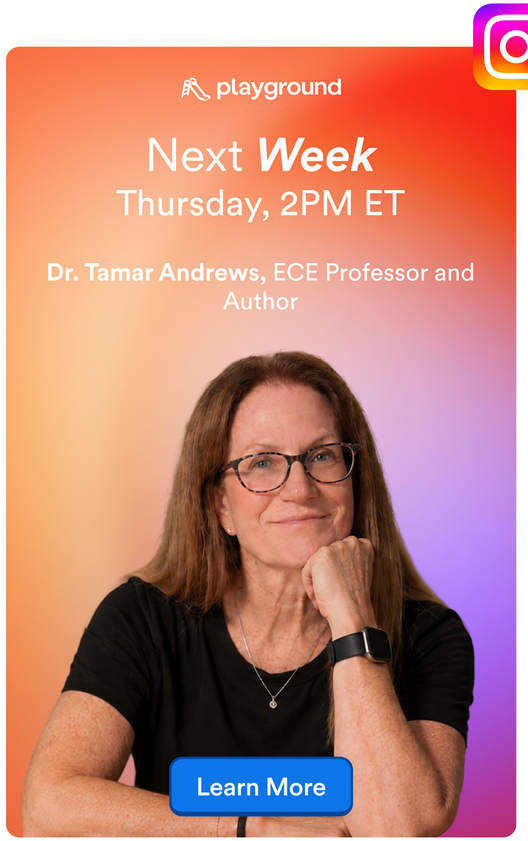
Your session is supported with

Email promotion
Promotion through Playground’s email channels

Social Promotion
Branded creative highlighting your, your expertise, and your workshop.

Dedicated Registration Page
A professional home for your Workshop on the Playground webiste

Keep sharing after it’s over
We’ll record your Workshop and send you the **on-demand recording** afterward. Playground will also host the recording in our Workshop library, giving your session a life beyond the live event

Have more to teach?

Your topic can also become a **multi-part Workshop series**, giving you more room to go deeper and build familiarity with the audience over time.